

# 2019-2020 District Goals



**District:** District 202 K  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- Set dates for training and have venues booked.
- Ensure all trainers, resources, wiff, handouts are organised
- Ensure dates, venues and times are advertised in District Bulletin and dates are promoted through Clubs encouraging members to attend
- Region chairmen to be invited to attend
- A register of attendees to be compiled and kept to identify potential leaders

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- Incoming Zone and Region Chairpersons informed early of the dates they are expected to attend training
- GLT Team to organise venue, resources, wiff, catering etc
- GLT Team to train the team presenting at concurrent training days

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## Custom goal and action items

To provide learning events for Club Officers and encourage prospective leaders to attend any training offered by the end of Q3

Encourage Potential Leaders to attend training provided by the GAT Team

To reinforce the importance of Guiding Lions and Mentoring training

To promote additional Learning opportunities offered at Multiple Districts, Neighbouring Districts or other organisations that may benefit our members to attend eg Charities Commission, Worksafe, Mental Health

Encourage all Zones to coordinate at least one Club Orientation session in their Zone by the end of March

Encourage all Clubs in each Zone to complete CQI by the end of the quarter

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	30
2nd Quarter	45
3rd Quarter	45
4th Quarter	30

**By the end of the 4th quarter, the district will add a total of 150 new members.**

### Action Items:

My district will establish club branch(es).

My district will induct 5 new Lions under 40 years old.

My district will convert 2 Leos to Lions

My district will organize at least 1 membership growth event(s).

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	25

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 25 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize a Leo Club(s).

My district will start a Campus Club(s) at a school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grants, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	30
2nd Quarter	50
3rd Quarter	40
4th Quarter	50

**By the end of the 4th quarter, the district's membership drops will not exceed 170 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings?" survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

GAT Team and Guiding Lions to work with Clubs to retain members.

GAT Team to contact those clubs having problems at retaining members and suggest ways to overcome these challenges.

Appoint 1 or 2 Certified Guiding Lions to each Club who have less than 10 members.

Send a welcome letter to new members within 2 months of them joining, as this will reinforce their value within Lions.

Ensure all new members are invited to attend an orientation meeting within 6 months of their joining Lions.

## NET GROWTH GOAL

150	+	25	-	170	=	5
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 150,000 people.**

### Action Items:

Off the total number of people served in my district, 5000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

Encourage Clubs to be visible to the Community when working on projects

Encourage any Leos to help with service projects and Lions to reciprocate

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 1500 service activities.**

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 90 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their clubs service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Encourage clubs to use the resources from LCI for Diabetes (Strides) and other Global causes

Encourage clubs and District Conventions to provide food and drink suitable for Diabetic members at all dinner occasions.

### Custom goal and action items

To encourage clubs to identify projects related to global causes and focus on one of them monthly by the end of the 3rd quarter

GST Team to help and encourage Clubs by providing links to resources that may be used as required

Clubs to ensure that the projects are reported on MyLCI

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 5% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year I will partner with our LCIF District Coordinator to raise \$18,000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise \$18,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

Additional action items to achieve this goal

Plan to achieve the target through recognition and financial donations

With LCIF Coordinator Markett Melvin Jones Fellowships

Explore other opportunities to raise funds for LCIF

During club visits and in District Bulletin explain how contributing pins can be used

Increase awareness of making personal donations to LCIF

Explain why donations are so important for LCIF at meetings and visits

## ADVOCATE

**In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Ensure Clubs are reporting their Service activities on MyLCI

Identify clubs not reporting on MyLCI and offer support

GST Leader to inform clubs if they are not regularly reporting on MyLCI

### Custom goal and action items

To be aware of LCI Humanitarian Needs around the world and ensure that all Lions Club 202K are made aware of new information by the end of 4th Quarter

Ensure all current information from LCIF is presented at all District activities throughout the year

Encourage all clubs to appoint an LCIF Coordinator

District LCIF Coordinator to provide updates at Cabinet Meetings